

Oklahoma City Association of Health Underwriters
Board of Directors Meeting
MINUTES
July 8, 2020
10:00 am
VIA ZOOM hosted by Carrie Cox

Present

Barton-Lewis, Diane (Director)
Robertson, Pat (Past President)
Clagg, Theresa (Director, Public Service & NAHU Education Foundation Chair)
Cox, Carrie (Director & Professional Development Chair)
Goggans, Ashley (President Elect, Communications & Website Chair)
Harmon, Kelley (Secretary & Awards Chair)
Hutton, Megan (Vice President, Annual Partners, Media and Newsletter Chair)
Morgan-Kitchen, Connie (Director)
Nursick, Dana (President)

Non-Voting members

Brown, Susie (Van Guard Council Chair)
Janway, Leah-Anne (Executive Director)

Absent

Bigbie, Andy (Treasurer)	Excused
Schwarz, Nicole (Director & HUPAC Chair)	Excused
Hedinger, Emily (Director & Legislative Chair)	Excused
Van Zant, Cathy (Membership & Retention Chair)	Excused

CALL TO ORDER

(Quorum = 6)
Dana called meeting to order at 10:00 a.m.

I. MINUTES

No changes to the June 11, 2020 Minutes
MINUTES stand approved as distributed

II. TREASURER'S REPORT

Leah-Anne presented a Verbal review, no questions
Beginning Balance: \$33,762.34 Total payments: \$791.70 Total Deposits: \$2,660.31
Ending Balance: \$35,630.95

III. COMMITTEE REPORTS – **CATHY WILL WANT TO MOVE UP ON COMMITTEE REPORTS**

A. Annual Partners (Megan)

We accumulated one additional Annual Partner, Benchmark Financial. They received the Bronze partnership at a prorated amount of \$175.00. Moved all Annual Partners with a booth to the virtual realm for our symposium. Platinum Partners: BlueCross BlueShield, Vision Care Direct, and United Healthcare all have virtual booths set up for the symposium along with content for their specified commercial breaks throughout the symposium. Gold Partners: Delta Dental of OK, iSolved, and Aetna also have virtual booths set up for the symposium along with content for their commercial breaks. Silver Partners: Sue Wilson Brokerage, OSMA, and Kansas City Life all have their virtual booth links set up for the symposiums.

Electronic gift cards for Postmates will be set out this afternoon! The gift cards will be sent from OKAHUalerts@gmail.com. They will show they are from OKAHU and the message will read that the breakfast and/or lunch is provided through our Platinum and Gold Partners.

B. Awards (Kelley)

- Oklahoma City AHU won Pacesetter Award
- Oklahoma City AHU won Local Website Award
- AWARDS Event

Due to the Virtual Meeting this year for Awards, Leah-Anne and I think it would be a great idea to have an AWARDS Celebration this year. We have the money in the budget due to no travel for the conference (Depending on how many enrolled in the Virtual Conference). We could plan a 3-hour cocktail party somewhere, invite membership and celebrate all those that win awards this year. It could be that we use this also to recognize those from the year that had the big “Anniversaries”. We had a big turn out when we did the cocktail party at Bricktown Brewery. We can also use this as a fundraiser for either Tobey Keith or any other non-profits with all of them hurting from COVID-19.

- C. Communications / Website (Ashley)
 - a. Emails sent out reminder for July Meeting
 - b. Updated Board of Directors
 - c. Updated Symposium info to virtual information & changed prices
 - d. Started August meeting template. Need topic, speaker, bio, CE#
 - e. Confirm:
 - i. Virtual rest of the year?
 - ii. Prices \$10 or \$15 for member / \$20 or \$25 for non-members,
 - 1. Approved by Board - \$12 for Members, \$27 for Non-members
 - iii. No Season Pass for this year
- D. Executive Director (LAJ)
 - a. June 11th Annual Meeting – 35 Attendees, 32 OKC & 3 Tulsa, 16-Account Exec/Client Service, 8 Producers, 10 Company Reps, 1 NAHU (me)
 - b. Checked PO Box a couple of times
 - c. Worked on July 9 symposium several times
 - d. Worked on accounting in Quickbooks & issued checks
 - e. Worked on course approvals
 - f. Participated in legislative call with BCBS (re: Insure OK)
 - g. Participated in the Region VI Zoom training meetings
 - h. Participated in phone calling on July 6 to generate more attendees for a symposium
 - i. Met with programs committee to plan new year
 - j. Prepared agenda for June 26, 2020 Strategic Planning meeting participated in the Zoom meeting
 - k. Prepared July 8 board meeting agenda and handouts and July 9 symposium agenda
 - l. Total Billable Hours – 30 hours @ \$10/hr - \$300.00
- E. HUPAC (Nicole)
 - a. No Report
- F. Legislative (Emily/Connie)
 - a. Report by Connie – SQ802 passed, not sure how will impact Association year
 - b. Suspended cancelling Insure OK at this time
 - c. Seth is making sure that we can be at the table if comes back up
- G. Media (Megan)
 - a. Multiple social media posts went up during the NAHU Annual Convention
 - b. Did a couple of voting reminders prior to and on the date of the Primary Election
 - c. Leah-Anne has been working to get a press-release out announcing the 2020-2021 Board
 - d. Will be posting the Symposium Agenda soon if not before our board meeting, with the caution that attendees must register and stay present for the entire course to be included in the CE Credit reporting
 - e. Newsletter going out next week
- H. Membership & Retention (Cathy)
 - a. Excused – Theresa mentioned that we got a new trophy for the traveling trophy
- I. NAHU Education Foundation (Theresa)
 - a. No Report
- J. Professional Development (Carrie)
 - a. Working on solidifying the next 3 months for professional development
 - b. Virtual Meetings through 2020
- K. Public Service (Theresa)
 - a. Virtual 5(k) has been established, \$35 fee, \$21 to Toby Keith Foundation, T-shirt will be provided with our logo
- L. Vanguard (Susie)
 - a. Great networking breakfast
 - b. Active in membership recruitment

IV. OLD BUSINESS

- a. State P&P for scholarship
 - 1. Sent out to board to review, need to adopt new P&P for local
- b. Annual convention reimbursements
 - 1. Motion made by Kelley, 2nd by Theresa to reimburse Amy Spring & Thomas Schmidt for Annual Convention Participation – 0 oppose, all approved
- c. BUDGET will be on the August board agenda as an action item

V. NEW BUSINESS

- a. TAHU board member list sent out, feel free to coordinate with other chairs

- VI. ADJOURNMENT Next Board Meeting: August 13th, by Zoom @ 9:00 a.m.
Motion by: Kelley Harmon Second: Carrie Cox
Time Adjourned: 10:41