



OKAHU Strategic Planning Meeting
Teleconference Call
Friday, June 26, 2020
9:30 to 11:00 a.m.

- I. Call to Order by President, Dana Nursick at 9:33 a.m.
 - a. Attendees:
 - i. Dana Nursick Pat Robertson Ashley Goggans
 - Megan Hutton Andy Bigbie Kelley Harmon
 - Diane Barton-Lewis Carrie Cox Emily Hedinger
 - Leah-Anne Janway Connie Morgan-Kitchen
 - Nicole Schwarz Cathy Van Zant Theresa Clagg
 - EXCUSED: Susie Brown
 - b. Theme: Engage, Educate, Empower
 - c. Introductions:
 - i. Nicole Schwarz is our new HUPAC chair this year, Welcome to the Board!
 - ii. Board Roster for this year:
 - 1. President – Dana Nursick
 - 2. President Elect – Ashley Goggans
 - 3. Past President – Pat Robertson
 - 4. Secretary – Kelley Harmon
 - 5. Treasurer – Andy Bigbie
 - 6. Awards Chair – Kelley Harmon
 - 7. HUPAC Chair – Nicole Schwarz
 - 8. Legislative Chair – Emily Hedinger
 - 9. Media Chair – Megan Hutton
 - 10. Membership Chair & Membership Retention – Cathy VanZant
 - 11. Professional Development Chair – Carrie Cox
 - 12. Vanguard – Susie Brown
 - 13. Executive Director – Leah-Anne Janway
 - 14. Hospitality Chair – Jana Pitt
 - 15. Director – Connie Morgan-Kitchen
 - 16. Director – Diane Barton-Lewis

II. Approval of the Agenda – skipped

III. Reports

a. President’s Annual Agenda

i. Areas of Focus:

1. Legislative – Create a list of our priorities for 2020, work in conjunction with our Lobbyist, the OID, Oklahoma Hospital Association, State Chamber, and any other healthcare stakeholders with similar interests and common goals.
2. OKHUPAC - Update documents, report to the board regularly, educate the membership and increase contributions
3. Membership – We have lost a lot of membership across the US and NAHU continues to provide initiatives such as “Just Ask One” to help us recoup some of our lost membership. When you are asked to reach out, please do so. We are the leaders of our association and need to show our willingness to participate and be the example.
4. NAHU’s top 5 Leadership Succession
 - a. Develop Culture
 - i. Set expectations; Create Stability and Accountability; Develop an environment for growth; Celebrate Success
 - b. Committee Structure
 - i. Review typical committee structure; set clear committee names and descriptions; Identify Committee Leaders
 - c. Identify Leaders
 - i. Identify Passion; See new people from your committees for leadership; Delegate to build trust
 - d. Educate Leaders
 - i. Prepare leaders for leadership positions; Be an effective communicator; Empower and inspire to succeed
 - e. Develop Future Leaders

- i. Motivate, Lead, Guide, Inspire, Encourage (REPEAT); Share the fringe benefits of being part of a leadership team; Use former leaders to mentor.
- b. PRESIDENT ELECT – Ashley Goggans – Needs someone to take over the Website, since she will be President next year. Few people had a couple of options available.
- c. VICE-PRESIDENT – Megan Hutton – In this space we are all mentors and leaders, not competitors.
- d. TREASURER – Andy Bigby – Will be discussing Budget later in meeting, looking forward to working with board and meeting in person. Per Leah-Anne, have approval from the bank to have Leah-Anne sign for Andy due to COVID.
- e. SECRETARY – Kelley Harmon – Request that each board member send in a report the Tuesday prior to the Board Meeting each month, this will assist us with Awards. I will send a reminder out that we need those reports.
- f. AWARDS – Kelley Harmon –
 - i. Goal is to get to Platinum Certification next year since only one chapter qualified this last year.
 - ii. Adding an Above & Beyond Award this year and calling it Brokers Making a Difference!
- g. HUPAC – Nicole Schwarz
 - i. Meeting with Mike & Tulsa chair this Friday.
 - ii. Focus this year will be Education, wants to make sure our Members understand HUPAC and what it means to all of us.
- h. LEGISLATIVE – Emily Hedinger
 - i. Will work on setting up appointments with our representatives throughout the year instead of just when we are in DC.
 - ii. Continue working with State Chamber
 - iii. Working with Legislative Team to secure Insure Oklahoma
 - iv. Getting Members Engaged with the Legislative Team and working with our Representatives
- i. MEDIA – Megan Hutton
 - i. Focusing on posting on Social Media to obtain as many Awards Points as possible.
 - ii. Increase our Media presence to the different Media Outlets

- j. MEMBERSHIP – Cathy VanZant
 - i. Working on Initiatives to increase Membership
 - 1. Traveling Trophy has been revived
 - 2. Just Ask One Campaign
 - 3. Membership Tool Kit – Video – fliers, etc, Vanguard is working on some tools as well
 - 4. Do Survey of membership
 - 5. Need to remind members that they have 1 HR of CE for just being a member of a professional organization
- k. PROFESSIONAL DEVELOPMENT – Carrie Cox
 - i. Carrie was asked to be Region VI for Professional Development Chair, Great Job Carrie!
 - ii. Meetings are being moved to Virtual for rest of 2020.
 - iii. Symposium Updates – from Megan Hutton
 - 1. Platinum & Gold Partners will have time to speak during Virtual Symposium
 - a. Can provide a power point
 - 2. Virtual Link to each Annual Partner that is sponsoring during the breaks
 - 3. \$25 Gift Card will be sent to each participant for Postmates (sponsored by Lunch and Breakfast sponsors) – will go out day before the symposium
 - 4. Door Prizes being given by each Sponsor
 - iv. Looking at diversifying meetings this next year: Mental Health, Breast Health, Student Loan Programs, Etc
 - 1. Potential way to Recruit New Members from South Oklahoma, Lawton, Woodward, Duncan, etc.
 - 2. Look at doing both physical meetings and virtual meetings, Carrie will check to see if we can apply for both at the same time.
- l. VANGUARD – Susie Brown (absent) / Kelley Harmon (State)
 - i. Medicare for All Certification is going to be a focus this year for the State
 - ii. Need to do the Vanguard Survey if you haven't already,
<https://survey.zohopublic.com/zs/q2CCQK>

- iii. NAHU 365, New App for NAHU, need to download, has lots of infographics, info from NAHU, able to renew membership and to connect with other NAHU members
 - m. COMMUNICATIONS/WEBSITE – Ashley Goggans
 - i. Email reminders are set for the year
 - ii. Will be doing a monthly newsletter, goes out to members and non-members
 - iii. Carrie recommended that we do a promo to non-members, but not sending the newsletter to non-members. That is one of the incentives of being a member.
 - n. PUBLIC SERVICE –
 - i. Working on Virtual 5(k)
 - ii. Planning a Trivia Night this year (taking volunteers!) – Tentative for Spring
 - iii. New Award for Public Service not based on dollars raised but participation, will get additional information at a later date.
 - o. HOSPITALITY – Jana Pitt
 - i. No Report
 - p. ANNUAL PARTNERS – Megan Hutton
 - i. No Report
 - q. EDUCATION FOUNDATION – Theresa Clagg
 - i. No Report
 - r. DIRECTORS –
 - i. Diane Barton-Lewis – No Report
 - ii. Connie Morgan-Kitchen – No Report
- IV. 2020-2021 Annual Budget Planning
 - a. Bring your numbers to the July board meeting to prepare and discuss the Budget.
- V. Old Business - None
- VI. New Business
 - a. Request for all Board Members to read the By-laws and Policy and Procedure documents so you can be familiar with the state protocol and what is in place currently across all aspects of this board.

- b. Request that all Board Members review their Leadership Guidebook that has been prepared by NAHU.
 - i. (the two items above will be sent out after the planning session and will be followed up on at the July meeting for completion and questions)
- c. Raise for Leah-Anne Janaway – Executive Director
 - i. Leah-Anne states at this time wasn't necessary for raise, but wants this to be open for the next individual.

VII. Comments & Announcements

- a. (GROUP Photo for OSAHU Website?) We will have to determine if we can make this happen this year. We may just have to send individual photos at this time until we can all meet in person in the future.

VIII. Adjournment – 10:59 a.m.

IX. Next MEETING Date:

Please mark your calendars. Board Meetings / The Same (2nd) Thursday as the membership meeting (most likely Zoom for a while except for the next meeting which will be July 8th at 10:00 a.m.